

A photograph of two young boys running barefoot in a lush green field. The boy on the left is wearing a red sleeveless shirt and light blue shorts with a dark blue stripe. The boy on the right is wearing a white sleeveless shirt and blue shorts with a white stripe. They are holding hands and running away from the camera. The background is a blurred green field with trees.

FAMILY SERVICE & GUIDANCE CENTER LEADING THE WAY

SECURING
BRIGHTER
FUTURES

FSGC FOUNDATION
CAMPAIGN

Our FAMILY consists of
over 280 employees.

Each year they help
over-10,000 children and families
in our community.

**“...because every child deserves
a happy childhood.”**



CENTURY OF GIVING

Family Service & Guidance Center was created in 1904 to assist Topeka flood victims. Over the years, the agency has evolved from a social welfare agency into the Midwest's premier provider of mental and behavioral health care services to children and families. One thing has not changed, however: our commitment to children. FSGC has earned a reputation over a century of service for being at the forefront of identifying community needs and implementing programming to meet those needs.

The difficult economic times in which we live have caused a significant increase in the demand for our services. Challenges like recession, unemployment and lay-offs create a tremendous amount of stress and potential conflict among families. More family stress and conflict means more demand for our mental and behavioral health care services.

Due to the magnitude and urgency of the need for expanded mental health services in our community, the FSGC Foundation has embarked on the three-year, \$1 million **Securing Brighter Futures Campaign**. This campaign will see us through the tough financial times in which we find ourselves, and it will fortify FSGC for generations to come against changing tides and trends in funding.

The Securing Brighter Futures Campaign will enable FSGC to continue a century-old tradition of innovation and collaboration in the provision of new mental and behavioral healthcare services and programs.

LEADING THE WAY
FAMILY



..... INSTITUTIONAL NEEDS

Family Service & Guidance Center was founded in 1904, and today, we are the Midwest's leader in children's mental health care. We provide a wide range of quality, affordable mental health services, education and outreach to over 10,000 children and families in Topeka and nearly 50 Kansas counties each year.

Over 100 years after our humble beginnings, FSGC's commitment to improving children's lives is stronger than ever. The Family Service & Guidance Center Foundation is borne of that dedication.

Many of FSGC's services can be billed to insurance; some very important programs and much-needed programs, however, cannot. For example, FSGC's highly popular Happy Bear abuse prevention education program teaches over 6,000 children each year about how to protect themselves from physical and sexual abuse. This service – probably FSGC's most well-known and visible in our community – cannot be billed to insurance and has no other pay source.

There is also a need to protect the children who rely

on Family Service & Guidance Center's services from state revenue shortfalls, uncertain trends and arbitrary shifts in funding sources. Fortunately for thousands of children and families in our community, FSGC's fiscal responsibility has shielded many of our services from dramatic state budget cuts in recent years. Each passing year and each additional budget cut makes this more and more difficult.

The need for quality, affordable children's mental health services in our region continues to grow. In 2007, FSGC's leadership and board of directors set out in a concerted effort to ensure the long-term sustainability and ongoing community impact of Family Service & Guidance Center for generations to come, even when faced with the most uncertain of financial climates. To achieve this, the FSGC Foundation was formed.

FSGC has gained a well-earned reputation for responding quickly to emergent community needs. The Foundation will grant funds to support FSGC programs, including start-up funding, in order to make our agency even more agile, dynamic and responsive to needs that arise in our community.



VISION

The Family Service & Guidance Center Foundation is dedicated to cultivating relationships and engaging the community in the life of the organization in order to secure and invest private financial support to strengthen FSGC's programs and operations.

The FSGC Foundation holds a set of three core ideals: belief in FSGC's work and in the positive potential of all children; partnership with our donors and supporters; and ensuring the long-term viability of FSGC by serving as responsible stewards.



LONG-TERM PLAN

FIVE STRATEGIES

- 1 Expand FSGC's donor base by educating the community on the importance of access to quality, affordable community mental health services and the crucial role gifts from individuals, businesses and foundations play.
- 2 Invest the endowment responsibly to maximize the value of secured gifts.
- 3 Maintain the highest standards of responsible stewardship and accountability for all donors to FSGC.
- 4 Conduct fundraising activities with the best interests of the children FSGC serves in mind.
- 5 Provide personnel and other resources to support and implement these strategies.



LEADING THE WAY
SERVICE



FINANCIAL STABILITY

Since 1904, Family Service & Guidance Center has proudly served the greater Topeka community. Through over a century of service, FSGC has remained strong, viable and fiscally judicious. Children and families have come to rely on us for the help they need.

We pride ourselves on being responsible stewards of the gifts we are given. The FSGC Foundation is taking the same trustworthy, measured approach. Your gift to the Family Service & Guidance Center Foundation will ensure a successful future for generations of children and families in our community now and into our second century of service.

EFFECTIVE PROGRAMMING

Your generous gift to the FSGC Foundation will make a positive impact on the lives of children by supporting quality, effective programs that enable families to live happier, healthier lives.

- Your tax-deductible contribution can support the Happy Bear Abuse Prevention Program, an education and outreach program that teaches over 5,500 young children each year the information and skills they need to keep themselves safe from physical and sexual abuse.
- You can help children suffering from severe anxiety by underwriting FSGC's new community-based anxiety specialty clinic, the only one of its kind in Northeast Kansas.
- You can help maintain the quality of mental health care in our community by making a gift to FSGC's American Psychological Association-accredited internship program. This is the only APA-accredited internship program in Kansas that focuses on the unique mental health needs of children and families.
- You can be a champion for short-term educational and support groups like "Me in the Middle,"

a group for children of divorce, or "Good Mourning," a group for children who have lost a loved one.

- Your contribution can help older children and adolescents by sustaining programs like FSGC's Youth Development Center Program or the Independent Living Skills Group, a program that teaches adolescents with mental illness the skills they'll need to live life on their own in our community, like how to find an apartment, how to budget and how to get a job.
- You can make a tremendous impact on the lives of some of our families by making a gift for client assistance that would make it possible for them to stay in their homes in an emergency situation that might otherwise force them to leave.

Your gift to the Family Service & Guidance Center Foundation will help children achieve their full potential by supporting these and other services and programs specifically designed to give them the tools they need to be successful at home, at school and in the community.

A gift to FSGC isn't a gift of money.

It's a gift of positive change,

health and happiness

in the lives of children.

CONFIDENCE IN LEADERSHIP



REN NEWCOMER

Chair, Securing Brighter Futures Campaign
Owner, Penwell-Gabel Funeral Homes, Crematory & Cemetery

JULIE DEJEAN

Vice Chair of the Board
Administrative Director,
Stormont-Vail West



BRENDA S. MILLS MSM, CPA

President, FSGC Foundation
CEO, FSGC

AMY E. BURNS, JD

VP-Development, FSGC Foundation
Director of Marketing & Development, FSGC



CHRIS S. HARTMAN, CHFP

Board Treasurer
CFO, FSGC

JO FELDMANN

Board Secretary
Assistant VP - Business Development, Greater Topeka Chamber of Commerce



HEATHER BIRKBECK

Children's Advocate

THE BOARD OF THE FSGC FOUNDATION

The FSGC Foundation Board is selected by the Family Service & Guidance Center Board of Directors. The charge to the FSGC Board is to select a diverse group of respected, successful, visionary individuals who are invested in our community's children and families.



TONY PROHASKA

Chairman of the Board,
FSGC Foundation
Plant Manager, Hallmark Cards

BILL NEISWANGER

Vice President,
Willis of Greater Kansas



HERMAN T. JONES

Director of Administration,
Kansas Highway Patrol



BETH ANNE BRANDEN

Owner & CEO, BA Designs



LEADING THE WAY
GUIDANCE



DONOR SOLUTIONS

Family Service & Guidance Center welcomes both restricted and unrestricted gifts.

Unrestricted gifts will be utilized in areas of greatest need at Family Service & Guidance Center.

Donors may also work with FSGC staff in directing their gifts toward program creation, expansion and enhancement; facility upgrades and maintenance; technology and equipment; and research. Family Service & Guidance Center also maintains a list of recurring and ongoing agency needs as well as a “wish list” of supplies, equipment and new programs that require funding. Foundation staff are happy to visit with individuals interested in supporting the agency by meeting one of these ongoing needs.

Finally, the FSGC Foundation also welcomes gifts of stock, real estate and other valuable assets as outlined in our gift acceptance policy. For more information on gifts the Foundation is able to accept, contact Amy Burns, FSGC Foundation Vice President-Development 785.232.7902.



COMMUNITY BENEFITS

- Family Service & Guidance Center provides a wide range of mental health services to over 10,000 children, adolescents and families from nearly 50 Kansas counties each year.
- FSGC has four Board-certified Child and Adolescent Psychiatrists and four ARNPs – more than most cities.
- FSGC’s Early Childhood Intervention Program provides a highly-successful therapeutic preschool for children aged 3 to 6 who are experiencing severe behavioral issues. On average, these children have been asked to leave at least two other daycare settings and nearly all of them have been tapped for special education services upon reaching Kindergarten age. However, 80% of the children who complete their ECIP treatment plan go on to be successful in regular education Kindergarten without further intervention.
- Family Service & Guidance Center’s Crisis Team is available to provide emergency services for families, either in their home or at FSGC’s offices, 24 hours a day, seven days a week.
- FSGC facilitates on-site school violence prevention programs in several Topeka public schools.
- The highly-popular Happy Bear abuse prevention program brings a helpful message of safety and well-being to over 6,000 children each year.
- FSGC has been recognized locally, statewide and even by the United States General Accounting Office for providing effective services that enable children and adolescents to stay in their own homes, schools and communities and avoid costly hospitalization.

The recent visioning process facilitated by Heartland Visioning on behalf of the city of Topeka revealed that there are currently only 92 individuals aged 15-19 in Shawnee County to replace every 100 people aged 55-59 as they begin to retire in the next five years. This 92 includes some young people who will move to another area after college. The implication for our community is that our young people are at a premium. The future of our community depends on every child reaching his or her full potential. Our community needs to do everything it can to ensure that children and adolescents – including those with mental illness – have the skills and abilities needed to be productive members of the local workforce.

DONORS HAVE A UNIQUE OPPORTUNITY

Your gift to the FSGC Foundation's Securing Brighter Futures Campaign will make an especially-meaningful impact on children and families today as well as leaving a lasting legacy in our community.

Demand for Family Service & Guidance Center's quality, affordable mental health services continues to rise. Our children and grandchildren are growing up in difficult times. Economic challenges combine with problems in the family, at school and in our community to create a tremendous amount of stress for our children. Even the best parents need help sometimes, and more and more families are turning to FSGC for support.

The three-year, \$1 million Securing Brighter Futures Campaign will not only see Family Service & Guidance Center through the tough times in which we find ourselves today but will also fortify FSGC against the changing trends in funding and increased demand for our services for generations to come.

The Family Service & Guidance Center Foundation has several levels of giving and donor recognition. We're confident that one of them is consistent with your philanthropic goals.

To learn more about the range of exciting donor opportunities or for more information on the Family Service & Guidance Center Foundation, contact Amy Burns at 785.232.7902.



LEADING THE WAY

SECURING BRIGHTER FUTURES CAMPAIGN



FAMILY SERVICE &
GUIDANCE CENTER

FOUNDATION

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